Boca Holding AG Sonnenhof 3 8808 Pfäffikon Switzerland

To the sharholders of Boca Holding AG via E-Mail

Pfäffikon, 21. Mai 2022

24th ordinary shareholders' meeting of Boca Holding AG

Dear shareholders

With e-mail of 17 May, 2022, you were invited to the **informal shareholders' gathering of 18 June, 2022, in Boca/Italy**. During this event we will celebrate the completion and opening of the new cellar and the refurbishment of the old cellar of Le Piane. Besides the shareholders the event will be attended by members of the Italian authorities and the public. On 18 June, 2022, no formal shareholders' meeting will be held in Boca.

The Board of Directors has decided to again make use of the Corona legislation allowing for the **formal shareholders' meeting of 27 June, 2022, to be held without the shareholders physical presence.** Please see the formal invitation attached to this letter. The shareholders are invited to cast their votes – as in 2020 and 2021 – via the independent voting proxy, Donat Walser. <u>Please return the proxy form attached until 22 June, 2022, to Donat via post (arrival date)</u>. The materials for the shareholders' meeting (among them the annual report) are available under the following link:

www.bocapiane.it/restricted-area

Username: pianesoci / Passswort: Bocapiane2

The shareholders' meeting in 2022 only decides on the ordinary items: Annual Report (incl. accounts and discharge of the Board of Directors), elections to the Board of Directors and of the Auditors. All members of the Board of Directors stand for re-election for the period of one year until the next ordinary shareholders' meeting. In addition the Board of Directors proposes to also elect Fritz Wieninger as a member. Fritz is a renowned winemaker in Vienna. He has been a shareholder of Boca Holding AG for a long time. He had been a member of the Advisory Board of Le Piane, terminated in 2021, and he continues to be a reference person for Christoph in his work in Le Piane.

We seize the opportunity to report that in the first quarter of 2022 sales were significantly above the already very good year 2021, which means that Le Piane had a promising start into the current year.

Best regards,

For the Board of Directors

Thomas Bühlmann, Chairman

Attachments

- Invitation for the 24th ordinary shareholders' meeting of 27 June, 2022, with agenda and motions of the Board of Directors
- Proxy form in favour of the independent voting proxy, Donat Walser